



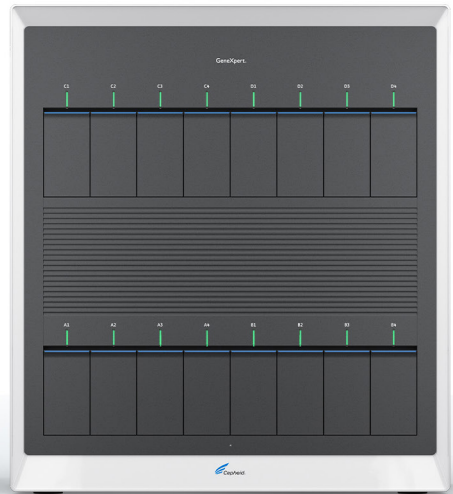
## Upgrade your GeneXpert® System to 10-Color Technology for Today and Tomorrow's Testing Needs



GeneXpert System (R1 model)



GeneXpert System (R2 model) with 10-Color Technology



### The Need

Since the introduction of Xpert® MTB/RIF in 2010, Cepheid has been **partnering in the fight against critical infectious diseases** causing global health crises including Tuberculosis, Ebola, and COVID-19.

Challenging infectious diseases like drug-resistant TB or COVID-19 need rapid scale up of innovative technologies that **provide fast test results** and support fast clinical decision making to improve patient care.

Cepheid's latest innovations in TB diagnostics enable decentralized, molecular drug susceptibility testing. Xpert MTB/XDR has call-outs for six different anti-TB drugs and is the first test using 10-color technology. 10-color technology supports further multiplexing capabilities that are required for future assays in Cepheid's portfolio.

Cepheid's 10-color technology enables higher levels of multiplexing to deliver even more answers in a single test.

Cepheid will end its commitment to support the GeneXpert systems R1 model equipped with 6-color modules by mid of 2023. In order to leverage **new tests**, all GeneXpert systems with 6-color technology **will need to be upgraded** to new GeneXpert systems (R2 model) with 10-color technology.

### The Solution

For customers using GeneXpert systems (R1 model), **Cepheid's Global Access Trade-In Program** offers:

- 1 You purchase a new GeneXpert system (R2 model) equipped with **10-color technology at a preferred price** (shown on the back of this flyer)
- 2 Cepheid **recycles\* your current GeneXpert instrument (R1 model)** with 6-color technology

\*At all locations where service & maintenance supports to take GeneXpert chassis and modules back

# Next Generation of GeneXpert® Systems

## HBDC Trade-In Program Preferred Pricing

### GeneXpert System with 10-Color Technology + DESKTOP

#### Trade in your GeneXpert IV-2 for the following offer:

	Preferred Pricing	List Price
GeneXpert II-2	\$10,502.00	\$12,530.00
GeneXpert IV-2	\$10,502.00	\$12,780.00
GeneXpert IV-4	\$15,150.00	\$19,000.00
GeneXpert XVI-8	\$33,400.00	\$43,000.00
GeneXpert XVI-16	\$56,480.00	\$71,850.00

#### Trade in your GeneXpert IV-4 for the following offer:

	Preferred Pricing	List Price
GeneXpert IV-4	\$15,100.00	\$19,000.00
GeneXpert XVI-8	\$34,550.00	\$43,000.00
GeneXpert XVI-16	\$55,480.00	\$71,850.00

#### Trade in your GeneXpert XVI-8 for the following offer:

	Preferred Pricing	List Price
GeneXpert XVI-8	\$34,700.00	\$43,000.00
GeneXpert XVI-16	\$57,072.50	\$71,850.00

#### Trade in your GeneXpert XVI-16 for the following offer:

	Preferred Pricing	List Price
GeneXpert XVI-16	\$56,665.00	\$71,850.00

### GeneXpert System with 10-Color Technology + LAPTOP

#### Trade in your GeneXpert IV-2 for the following offer:

	Preferred Pricing	List Price
GeneXpert II-2	\$10,952.00	\$13,030.00
GeneXpert IV-2	\$10,952.00	\$13,280.00
GeneXpert IV-4	\$15,575.00	\$19,500.00
GeneXpert XVI-8	\$33,800.00	\$43,500.00
GeneXpert XVI-16	\$56,880.00	\$72,350.00

#### Trade in your GeneXpert IV-4 for the following offer:

	Preferred Pricing	List Price
GeneXpert IV-4	\$15,550.00	\$19,500.00
GeneXpert XVI-8	\$34,975.00	\$43,500.00
GeneXpert XVI-16	\$55,880.00	\$72,350.00

#### Trade in your GeneXpert XVI-8 for the following offer:

	Preferred Pricing	List Price
GeneXpert XVI-8	\$35,150.00	\$43,500.00
GeneXpert XVI-16	\$57,497.50	\$72,350.00

#### Trade in your GeneXpert XVI-16 for the following offer:

	Preferred Pricing	List Price
GeneXpert XVI-16	\$57,115.00	\$72,350.00

Trade-In Same Size

Trade-In Scale Up

Trade-In Scale Up+

Preferred Pricing and List Price is specific for customers obliged to HBDC pricing conditions.

The trade-in program may not be combined with other offers.

CE-IVD. *In Vitro* Diagnostic Medical Device. May not be available in all countries.

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